



JISAN AHMED REZVE

Business Helping Hand

About Me

BACHELOR OF BUSINESS ADMINISTRATION STUDENT, WITH A STRONG ACADEMIC FOUNDATION IN COMMERCE. I AM EAGER TO APPLY MY KNOWLEDGE IN REAL-WORLD ENVIRONMENTS AND COMMITTED TO CONTINUOUS LEARNING AND PROFESSIONAL DEVELOPMENT.

Contact

 +8801606-063276

 jisanahmedrezve@gmail.com

 B/369, Shahid Barkaat Soroni, Chandona, Gazipur-1702

Skills

- Digital Marketing (Meta Ads & TikTok Ads)
- Social Media Management (Facebook & Instagram)
- Content Creation (Posts, Reels & Engagement Content)
- WordPress Website Development
- E-commerce Website Development
- Responsive Web Design
- Copywriting (Captions & Hooks)
- Fluent English Communication

Language

- Bangla
- English

Education

BACHELOR OF BUSINESS ADMINISTRATION (BBA), MAJOR IN MARKETING (IN PROGRESS)

BHAWAL BADRE ALAM GOVERNMENT UNIVERSITY
Duration: January 2023 – Present

HIGHER SECONDARY CERTIFICATE (HSC) – BUSINESS STUDIES

BHAWAL BADRE ALAM GOVERNMENT UNIVERSITY
Year Completed: 2022
Result: GPA 4.08 / 5.00 (First Division)

Professional Experience

(2023 – Present)

DIGITAL MARKETING & WEB DEVELOPMENT SPECIALIST (FREELANCE)

- Developed websites for UK (Blueberry) and Canada-based law agency clients, along with multiple business websites and eCommerce platforms.
- Built high-converting landing pages focused on lead generation and sales growth for various businesses.
- Managed social media marketing campaigns and ran Meta Ads & TikTok Ads to boost engagement and conversions.
- Worked with influencers and delivered freelance digital marketing projects across multiple industries.

Certifications

- Digital Marketing (Level 3) – National Skills Development Authority (NSDA)
- Web Design & Development (Level 2 & 3) – Bangladesh Technical Education Board (BTEB) & BYETS (Switzerland Initiative)
- Graphic Design for Freelancing (Level 3) – National Skills Development Authority (NSDA)